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Under Armour Announces Plan to Build One Million Square Foot Distribution Center in Tennessee

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Nashville, TN (October 2, 2014) – Today Under Armour (NYSE: UA), Tennessee Governor Bill Haslam, and Economic and Community Development Commissioner Bill Hagerty announced the company's plans to build a new one million square foot distribution and warehouse facility in Mount Juliet, Tennessee, a suburb of Nashville. This will be Under Armour's third distribution facility in the United States, with the original warehouse in the company's hometown of Baltimore, Maryland and the other located in Rialto, California. With the establishment of the new distribution house, which is scheduled to open in early 2016, Under Armour will invest over \$100 million and will create 1,500 new jobs in the area over the next five years. Under Armour also operates two Under Armour Factory House retail destinations in the state, located in Nashville and Sevierville.

"Under Armour's mission is to make all athletes better, and that begins by building a great team and providing best in class service for our customers," said Under Armour COO and President of Product Kip Fulks. "We take immense pride in partnering with Governor Haslam, Commissioner Hagerty, and the many other state and local officials who have joined our commitment to this mission and who have worked tirelessly to establish the ideal business climate in which everyone can flourish."

"We want to welcome Under Armour to Tennessee and thank the company for choosing to invest and create 1,500 new jobs in Wilson County," Haslam said. "This is the beginning of a long and mutually beneficial relationship, and we look forward to the development resulting from this exciting new project."

"Under Armour is an innovative, globally-renowned brand whose cutting-edge products are consistently seen on everyone from the world's greatest athletes, to youth sports teams, to Tennesseans across the state," Hagerty said. "Tennessee's advanced transportation and logistics infrastructure paired with the state's superior workforce will certainly aid in Under Armour's future success. I appreciate the company's decision to locate and invest in Mount Juliet and for further enhancing the extraordinary momentum behind the Tennessee brand."

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's Connected Fitness platform via the MapMyFitness suite of apps powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

About the Tennessee Department of Economic and Community Development

Tennessee was named "2013 State of the Year" for economic development by Business Facilities magazine. The Tennessee Department of Economic and Community Development's mission is to develop strategies that help make Tennessee the No. 1 location in the Southeast for high quality jobs. The department seeks to attract new corporate investment in Tennessee and works with Tennessee companies to facilitate expansion and economic growth. Find us on the web: tn.gov/ecd. Follow us on Twitter: @tnecd. Like us on Facebook: [facebook.com/tnecd](https://www.facebook.com/tnecd).

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