



October 3, 2013

Under Armour, Inc. To Report Third Quarter 2013 Earnings and Webcast Conference Call

Baltimore, MD (October 3, 2013) - Under Armour, Inc. (NYSE: UA) will report the results of its third quarter ended September 30, 2013 on Thursday, October 24, 2013 at 7:00 a.m. ET. Under Armour management will host a conference call to discuss the results beginning at 8:30 a.m. ET. This call will be webcast live at <http://investor.underarmour.com/events.cfm> and will be archived and available for replay approximately three hours after the live event.

The Company's financial results will be available online at <http://investor.underarmour.com/results.cfm>.

About Under Armour, Inc.

Under Armour® (NYSE: UA) is a leading developer, marketer, and distributor of branded performance apparel, footwear, and accessories. The Company's products are sold worldwide and worn by athletes at all levels, from youth to professional, on playing fields around the globe. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.ua.com.