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Under Armour Pledges \$10 Million to Johns Hopkins to Build Breast Health Center

Facility to be named Under Armour LiveWell Center at Johns Hopkins Kimmel Cancer Center

Baltimore, MD (May 8, 2014) - Today, Under Armour (NYSE: UA) announced that it has committed a gift of \$10 million to provide infrastructure and innovation to the Under Armour LiveWell Center at The Johns Hopkins Kimmel Cancer Center. The gift comes through Under Armour's Power in Pink Campaign, which strives to create awareness around women's breast health and celebrate women who use exercise to stay healthy. The project unites two great organizations with a common goal of elevating awareness of breast health issues and leading the charge on cutting-edge research and diagnostics.

The gift is the largest yet made by the Baltimore-based performance and innovation brand to any organization and is in keeping with its focus on physical fitness and healthy lifestyles. The money will be used to construct and outfit a state-of-the-art center dedicated to breast health-related programs in the Kimmel Cancer Center's newest facility, the Skip Viragh Outpatient Cancer Building.

Slated to open in 2017, the Skip Viragh Building will serve as the primary entry point for cancer care at Johns Hopkins. Located on the top floor, the Under Armour LiveWell Center will provide visitors with the most advanced clinical care, education, and community services in a convenient and comfortable setting. The center's programs will be offered to women worldwide through distance learning, the internet and social media. While the center's physical structure will live in Baltimore, its goal is to impact the way breast health is approached on a global level.

"Under Armour is deeply honored to partner with Johns Hopkins, a pioneering organization in the advancement of health and innovation," said Under Armour Founder and CEO Kevin Plank. "It is our mission with the Under Armour LiveWell Center to bring the best minds, technologies, and resources in the world together for breast cancer awareness and prevention."

"The extraordinary gift from Under Armour will allow our experts at Johns Hopkins not only to provide state-of-the-art care and innovative research to individuals with breast cancer and those at high risk, but will also enable us to provide high-quality education to the community in our region and around the world," said Vered Stearns, M.D., co-director of the Johns Hopkins Kimmel Cancer Center's Breast Cancer Program.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.

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