

## **US Soccer Star Jermaine Jones Joins Under Armour Athlete Roster**

**Baltimore, MD (October 8, 2014)** – Today, Under Armour announced the addition of Jermaine Jones to its roster of world-class athletes. The hard-charging central midfielder is coming off a stellar performance for the US Men's National Team in Brasil and recently joined the New England Revolution of MLS.

Jones will wear the UA ClutchFit<sup>™</sup> Force FG on the pitch in MLS and international competitions.

"Under Armour is an aggressive and uncompromising brand. Naturally, they felt like a great fit as a partner," stated Jones. "The boots perform on the pitch and I look forward to bringing the passion of the brand to footballers everywhere."

Born in Germany, Jones lived in the US as a child and returned to Germany where he developed his talent at the Eintracht Frankfurt II academy. Before his move to MLS he played for Bayer Leverkusen, Schalke 04 and Besiktas of the Turkish Super League. Known for an unrelenting drive to win, leadership, and versatility, Jones will serve an important role in the brand's growing presence in global football.

"Jermaine, through his commitment to win and his performances over the summer, earned the respect of the global football community," said Peter Murray, VP, Global Brand and Sports Marketing. "His approach to training and his style of play aligns with the DNA of our brand. He'll be a great ambassador for Under Armour as we expand our footprint in the global game of football."

## **About Under Armour, Inc.**

Under Armour (NYSE: UA), the originator of performance footwear, apparel and equipment, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at <a href="https://www.uabiz.com">www.uabiz.com</a>.

## **CONTACTS:**

Tai Foster Under Armour 410.468.2512 ext. 7415 tfoster@underarmour.com