



April 3, 2014

Under Armour, Inc. To Report First Quarter 2014 Earnings and Webcast Conference Call

Baltimore, MD (April 3, 2014) - Under Armour, Inc. (NYSE: UA) will report the results of its first quarter ended March 31, 2014 on Thursday, April 24, 2014 at 7:00 a.m. ET. Under Armour management will host a conference call to discuss the results beginning at 8:30 a.m. ET. This call will be webcast live at <http://investor.underarmour.com/events.cfm> and will be archived and available for replay approximately three hours after the live event.

The Company's financial results will be available online at <http://investor.underarmour.com/results.cfm>.

About Under Armour, Inc.

Under Armour (NYSE: UA), the originator of performance footwear, apparel and accessories, revolutionized how athletes across the world dress. Designed to make all athletes better, the brand's innovative products are sold worldwide to athletes at all levels. Under Armour's wholly owned subsidiary, MapMyFitness, powers one of the world's largest Connected Fitness communities. The Under Armour global headquarters is in Baltimore, Maryland. For further information, please visit the Company's website at www.uabiz.com.